

Returns Monetization Checklist



Turn reverse logistics into a revenue engine

[LEARN MORE](#)

ACTION PLAN

Measure your current recovery rate and time-to-resale

Implement standardized A/B/C grading across all returns

Deploy AI for inspection, routing, and dynamic pricing

Test at least one new resale channel beyond primary retail

Track net recovery value after expenses as your key metric

Build executive dashboards that track recovery value, speed, and costs

HOW TO USE THIS CHECKLIST:

Start small. Choose one category and one returns node, baseline recovery rate, time to resale, and cost per unit, then work the list in order. Keep what moves the numbers and assign a single owner for results.

